

THE PRAMERICA SPIRIT OF COMMUNITY AWARDS



Dear Principal,

I write to you to seek your school's participation in the 8th annual Pramerica Spirit of Community Awards.

This programme is an extension of the Prudential Spirit of Community Awards that was created by our joint venture partner, Prudential Financial, Inc. (PFI) in 1996 to honour school students in the United States for outstanding acts of community service. Over the last 21 years, more than 115,000 students have been felicitated for their contribution to society. In India, The programme was introduced in India in 2010 and is open to students in classes VI to XII. Over the last 7 years, more than 23,000 students have applied for these awards and from among them, 500+ have been formally recognized for their outstanding community service work. Besides India, the Spirit of Community Awards is also conducted in United States, Japan, South Korea, Taiwan, Ireland, China and Brazil.

The Pramerica Spirit of Community Awards is a unique programme that provides an ideal opportunity for you to celebrate the spirit of volunteerism throughout your student body and to recognize those students who have distinguished themselves through volunteer community service work. It can also generate positive publicity for your school and give one (or more) of your students the chance to win awards at both school, and national level.

By way of this communication, we would like to seek your permission to visit your school and share details of this awards programme with you, and your students in Classes VI to XII

I request you to ask the students in your school who have taken part, or are engaged in community service activities to download the application form from www.spiritofcommunityindia.com, get it certified by you and it to us on the address given in the form. The application can also be filled online. The application deadline is November 30th, 2017.

Students in classes VI to VIII & IX to XII who have engaged in a volunteer activity that took place at least partly during the application period can apply for the Pramerica Spirit of Community Awards. Both individuals and group can apply. In case of a group entry, number of participants should not exceed 5. Students who have earlier participated in the programme are also eligible to apply.

From the individual applications received, 8 entries each from the 2 categories will finally qualify for National level judging. An eminent jury panel will select 2 from among them as national honourees, who will both win beautifully engraved gold medallions, cash prize of Rs. 50,000 each and an all-expense paid return trip to Washington, D.C. in May 2018. While in Washington, they will represent India in the felicitation events that PFI organizes for Spirit honourees from all participating countries.

The other finalists and runner-ups will receive Certificates and silver and bronze medallions.

From the group applications received, 3 groups will qualify for national level judging. Students who are part of the best group entry will win beautifully engraved gold medallions and a cash prize of Rs. 50,000 to be shared among the team. The other finalists and runner-ups will receive Certificates and silver and bronze medallions.

We look forward to your school's participation and hope we can honour one of your students this year!

Kind Regards

A handwritten signature in black ink, appearing to read 'Anoop Pabby', with a horizontal line underneath.

Anoop Pabby
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www.spiritofcommunityindia.com

For more information
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